

## Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area:** **Dual Degree Program and Transfer Initiatives**

**Leader(s):** **Jessica Specht**

**Implementation Year:** **2018-2019**

**Goal #4:** Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

<b>Objective 1:</b>	<u><b>Collaborate with the Male Success Initiative (cross-institutional programming and mentorship) to increase the recruitment and retention of male students of color, especially African-Americans and Latinos.</b></u>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Support Male Success Initiative programs and services at GSU and on community college campuses</li> <li>➤ Act as liaison between GSU Male Success Initiative and partner community colleges</li> <li>➤ Feature GSU MSI Spotlight in quarterly DDP Newsletters</li> <li>➤ Include GSU MSI students in Career and Scholarship symposiums</li> <li>➤ Provide MSI Coordinator, Sean Smith, with list of DDP male students of color at community colleges each semester (Oct &amp; March)</li> <li>➤ Provide MSI Coordinator with incoming cohort list (Dec &amp; July)</li> <li>➤ Include MSI welcome letter in Convocation Cording Ceremony invitations</li> <li>➤ Invite GSU-MSI students to community service events and socials</li> <li>➤ Include MSI Coordinator once a month in DDP Team Meetings</li> </ul>
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> <li>➤ Data collected on enrollment and retention numbers of male students of color</li> <li>➤ Data collected on achievement (GPA, degree attainment, and pre and post testing analysis) of male students of color</li> <li>➤ Comparison data on MSI participants vs. other male students of color</li> </ul>
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	<ul style="list-style-type: none"> <li>➤ Sean Smith, MSI Coordinator</li> <li>➤ Jessica Specht, DDP Director</li> <li>➤ DDP Transfer Specialists</li> </ul>
<b>Milestones</b> (Identify Timelines)	<ul style="list-style-type: none"> <li>➤ Expansion to other multicultural serving partner colleges by AY18-19</li> </ul>
<b>Desired Outcomes and Achievements</b> (Identify results expected)	<ul style="list-style-type: none"> <li>➤ Targeted outreach and increased enrollment of our current lowest demographic at GSU and the country (men of color)</li> <li>➤ Social justice/increased opportunities for marginalized populations</li> <li>➤ Increased self-efficacy for male students of color</li> </ul>

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<p><b>Objective 2:</b></p>	<p><u><b>In collaboration with GSU Intercultural Student Affairs, seek out and promote resources to support the degree completion of undocumented transfer students.</b></u></p>
<p><b>Action Items</b></p>	<ul style="list-style-type: none"> <li>➤ Facilitate workshops/presentations to inform undocumented students of available resources for academic success and funding</li> <li>➤ Participating in professional development opportunities focused on undocumented students</li> <li>➤ Participate in the planning of the Sharing the Dream Conference 2019</li> <li>➤ Continue to seek out funding opportunities to provide an Honors Scholarship for undocumented students, both DDP and non-DDP students</li> <li>➤ Facilitate connections between community organizations and GSU to foster relationships that would increase resources on GSU’s campus</li> <li>➤ Engage in conversations with student organizations and clubs that focus on undocumented/DACA students</li> <li>➤ Create bilingual (Spanish) DDP marketing materials</li> </ul>
<p><b>Indicators and Data Needed</b></p> <p>(Measures that will appraise progress towards the strategic objective)</p>	<ul style="list-style-type: none"> <li>➤ Number of identified DACA students in DDP and at GSU</li> <li>➤ Number of workshops/presentation provided to students or higher education staff</li> <li>➤ Amount of funds secured for DACA awards</li> </ul>
<p><b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)</p>	<ul style="list-style-type: none"> <li>➤ DDP Staff</li> <li>➤ GSU Office of Development</li> <li>➤ GSU Financial Aid</li> <li>➤ GSU Intercultural Student Affairs</li> </ul>
<p><b>Milestones</b></p> <p>(Identify Timelines)</p>	<ul style="list-style-type: none"> <li>➤ Review of scholarships and resources each semester</li> <li>➤ DACA training for GSU faculty/staff at least once per semester</li> <li>➤ Annual updates to database of resources</li> </ul>
<p><b>Desired Outcomes and Achievements</b></p> <p>(Identify results expected)</p>	<ul style="list-style-type: none"> <li>➤ DACA trained and educated staff</li> <li>➤ Resource support, financial and academic, for undocumented students</li> <li>➤ Social justice/increased opportunities for marginalized populations</li> <li>➤ Increased self-advocacy of DACA students when seeking scholarships and student resources</li> </ul>

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<p><b>Objective 3:</b></p>	<p><b><u>In collaboration with the GSU Veterans Resource Center, seek targeted partnerships and outreaches that attract and engage student Veterans.</u></b></p>
<p><b>Action Items</b></p>	<ul style="list-style-type: none"> <li>➤ Promote upcoming Veterans initiatives at GSU</li> <li>➤ Facilitate relationship between GSU academic colleges and community college Veteran’s offices</li> <li>➤ Engage in conversations with Veteran student groups and Veterans’ Resource Centers at the community college</li> <li>➤ Attend professional development events that support Veteran students</li> <li>➤ Invite Kevin Smith, Coordinator of GSU’s VRC, to a weekly team meeting to provide updates and information regarding student benefits and opportunities</li> </ul>
<p><b>Indicators and Data Needed</b></p> <p>(Measures that will appraise progress towards the strategic objective)</p>	<ul style="list-style-type: none"> <li>➤ Number of partnerships and outreaches</li> <li>➤ Number of Veteran students enrolled in DDP</li> </ul>
<p><b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)</p>	<ul style="list-style-type: none"> <li>➤ DDP Staff</li> <li>➤ Kevin Smith, Coordinator of Veterans’ Resource Center</li> <li>➤ VRC Staff</li> <li>➤ GSU Academic Colleges</li> </ul>
<p><b>Milestones</b></p> <p>(Identify Timelines)</p>	<ul style="list-style-type: none"> <li>➤ Review of partnerships and outreaches each semester</li> </ul>
<p><b>Desired Outcomes and Achievements</b></p> <p>(Identify results expected)</p>	<ul style="list-style-type: none"> <li>➤ Increase in Veteran student population, DDP and non-DDP</li> <li>➤ Increase in Veteran student population services</li> </ul>